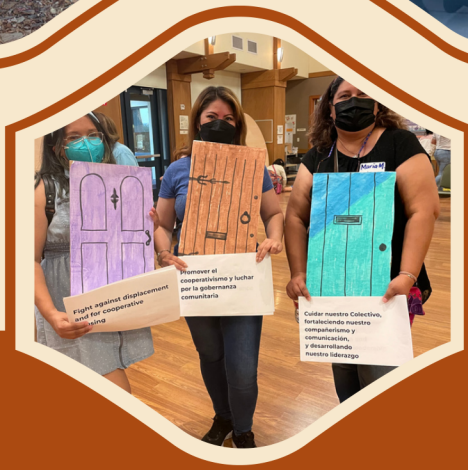




ANNUAL REPORT FY22

July 1, 2021 - June 30, 2022



BUILDING POWER IN EAST SAN JOSÉ

370-B S. King Road, San José, CA 95116 • 408-251-6900 • www.somosmayfair.org

This past May, our Collective of staff, leaders and Board Members were finally able to gather in-person for the first time in over two years. We met at the Mayfair Community Center, sitting in a circle as we had so many times before, but this time with the frontline experience and weight of moving through another year of the pandemic. After lively conversation, together we set these priorities for the year ahead:

- Fight against displacement and for cooperative housing
- Promote cooperativism and fight for community governance
- Care for our collective, strengthen our *compañerismo* & communication, and develop our leadership

These priorities align with the needs of the moment we find ourselves in: Mayfair families continue to be displaced at alarming rates, and while ideas for alternative housing solutions have been discussed and studied by staff over the years, our conversation made it clear that we are ready to start putting these ideas into action. And of course, in order to do this work well, sustainably, and with purpose it is critical that we care for ourselves, one another, and our Mayfair community as illustrated in the final priority.

The work towards these priorities doesn't start today: our *Vecinos Activos* have spent the last year guiding our learning and advocacy of land trusts, housing co-op's, COPA and anti-displacement policies. As a top finalist in Google's Bay Area Impact Challenge, we are making it known that we belong in the conversation around land use.

We have also been thinking about governance. For the first time, SOMOS Mayfair is structured with a co-directorship model and a strong Directors' bench-- a decision that reflects our values of distributed leadership by enhancing the decision making of our emerging directors. We formed the Community Transition Committee (CTC) to reimagine how we could extend our Leadership Development pipeline to include moving folks into Executive and Board positions (at SOMOS and beyond).

We see the leadership of our team every day, across all project areas. Our Family Resource Centers have expanded beyond 0-5 early learning programming, to also serve as hubs for essential resource distribution, organizing opportunities, home visits and mentorship. Our youth have worked to expand voting rights for non-citizens and continue to grow their leadership throughout our programmatic strategy. We've continued massive COVID outreach. Our staff has joined coalitions and served on panels around civic engagement, leadership development, new economies and cooperative housing to ensure decisions are made to benefit Mayfair and East San Jose.

We are proud of our team, for navigating organizational transitions, hybrid working, and an evolving pandemic that has intimately affected our community. It has not been easy. But our team has responded with *compañerismo*, creativity, and a commitment to collective care.

As new Co-Executive Directors, we are humbled by the continued opportunity to serve this community and can clearly see the vision we have collectively set out before us. Thank you for journeying with us.



Saúl Ramos
Acting Co-Executive Director

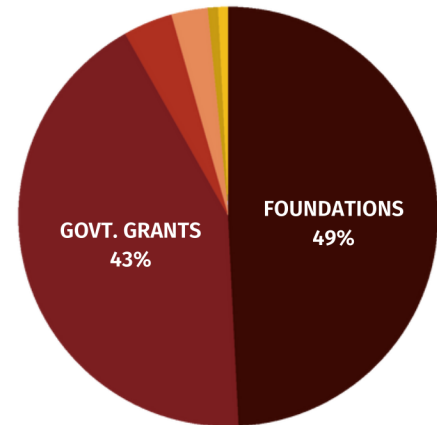


Victor Vasquez
Acting Co-Executive Director

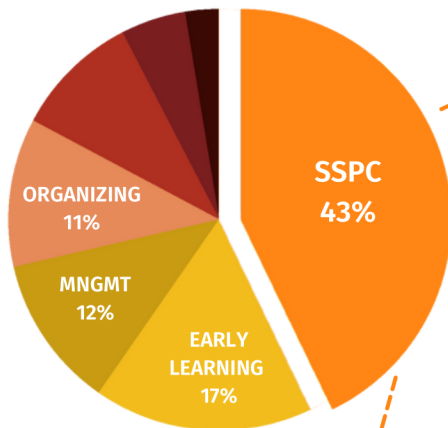
FINANCIAL OVERVIEW FY22

REVENUE - \$5,250,898

Foundations	\$2,583,293	49.2%
Government Grants	\$2,234,684	42.6%
In-Kind Contributions	\$197,616	3.8%
Individual Contributions	\$148,143	2.8%
Program Services	\$43,931	0.8%
Corporate Grants	\$43,231	0.8%



EXPENSES - \$6,019,413



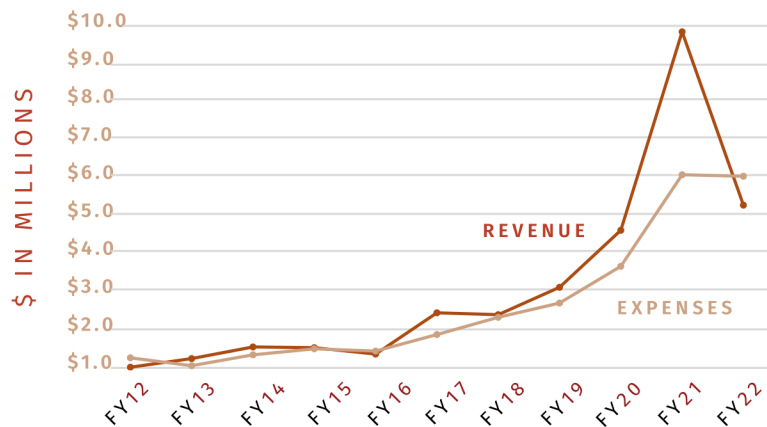
Si Se Puede Partnerships	\$2,577,270	42.8%
Early Learning	\$1,013,608	16.8%
Management & General	\$705,078	11.7%
Community Organizing	\$687,321	11.4%
Leadership Development	\$580,276	9.6%
Resource Development	\$299,851	5.0%
Economic Opportunity	\$156,009	2.6%

As the backbone agency and fiscal sponsor of the Si Se Puede Collective, over 40% of our expenses go towards funding our collective neighborhood efforts across 5 agencies.

Last fiscal year, SSPC and SOMOS received major funding for our critical COVID work.

As we move beyond crisis response and into COVID recovery, many of these contracts are sunsetting which is reflected in the shift in revenue.

YEAR BY YEAR GROWTH



OUR YEAR AT A GLANCE

Time moves quickly at SOMOS, especially as we have continued to shift and adapt to evolving pandemic needs, welcomed new staff, launched new campaigns, and finally been able to see the fruit of seeds we planted years ago in the form of revived programs, political wins, and a leadership development pipeline that continues to generate strong, rooted leaders who sustain our movement. Here are some of our highlights over the last fiscal year.

July 2021

We kicked off our summer learning series, Roots to Roofs! The 6-week curriculum was developed by SOMOS staff, and included field trips and workshops on housing, land use models, and history.



August 2021

We closed down Reid-Hillview Airport! We joined the coalition working to reimagine how we could use the space currently occupied by a small private airport that has been polluting our community.



September 2021

We officially welcomed Victor & Saúl as our new acting Executive Co-Directors, an exciting and intentional restructure that reflects our value of shared and distributed leadership.



November 2021

SOMOS was announced a finalist in the Google.org Bay Area Impact Challenge. This was huge recognition for our work on community land use models!



October 2021

Our youth group Jóvenes Activos relaunched and hit the ground running. This year they have started a monthly podcast, produced 2 murals, hosted college readiness workshops and more!



December 2021

We still were working remotely... but making time for joy, rest, and self-care.





January 2022

After months of pressure from a SOMOS-led coalition, our City Council voted to move forward with the recommendation to expand voting rights for non-citizens.



March 2022

COPA gains momentum! Hundreds joined us for a march to City Hall to advocate for affordable housing solutions. This action followed months of community forums, press conferences, and a front page feature in the Merc.



February 2022

At our Annual Retreat, we talked about SOMOS as our collective "political home" and reflected on how we could continue to move together as a team with care.



April 2022

52 parents and kids participate in our free Co-Op Preschool. We're proud of this collaboration with the school district, that makes quality learning available to all families.



May 2022

Our Promotoras were recognized at City Hall for the love, dedication and commitment they have brought to their tireless COVID outreach. This year, they have reached over 45,000 people!

July 2022

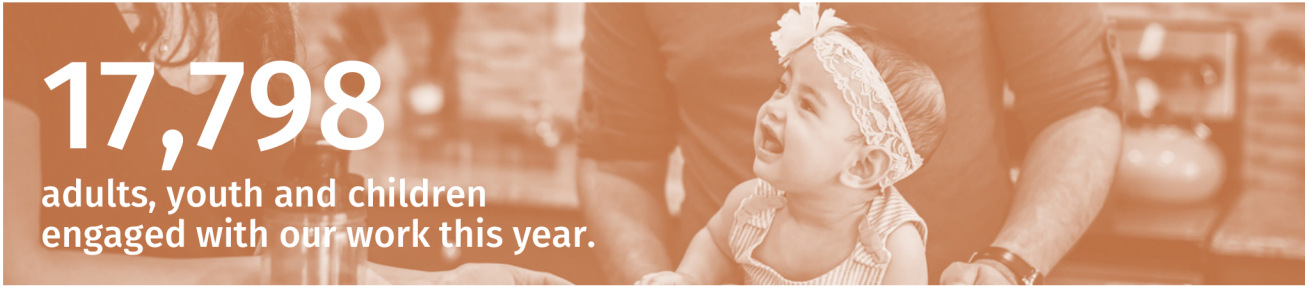
Quetzal Gardens has officially opened! With 70 units of affordable housing upstairs, the Mayor and others say it is a model of development for San Jose. Our staff is getting ready to move into our new offices on the ground floor later this fall.



June 2022

Our Early Learning team is committed to Bridge to Kinder, one of our core Summer programs. We had to pivot to virtual sessions at the last minute this year, but still served 243 participants!

OUR IMPACT



17,798

adults, youth and children engaged with our work this year.

Learning & Leadership Development

94%

of surveyed Leaders feel they are connected and part of our Collective

11

participants in our first ever cohort for Somatic Practice Facilitation

158

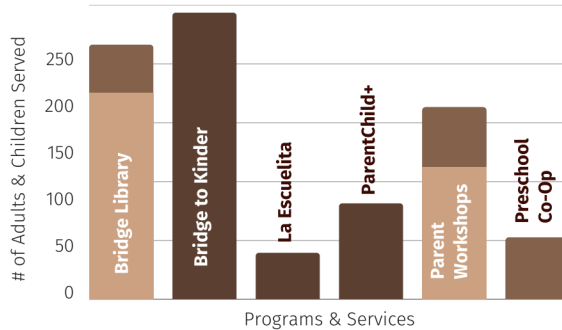
leaders in "Diamantes," accessing mutual aid and mentorship



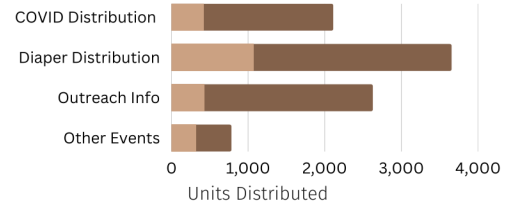
Family Resource Centers (FRCs)

How do families interact with our FRCs?

- Painter FRC
- Chavez FRC
- Across all FRCs



FRCs serve as distribution sites for critical resources, including PPE, diapers, baby formula, clothes, books and more.



Community Organizing



4,300 neighbors reached through door-to-door canvassing

7,528 people were reached through community forums, cafecitos, rallies, and phone banking

82 active leaders in our organizing committees: EMPUJE, Vecinos Activos and Jóvenes Activos



In partnership with the Sí Se Puede Collective, **9 Promotoras** trained by the Public Health Department, engaged with **48,780** community members and distributed personal protective equipment (PPE) to **39,962** people.

Major Funders



Mayfair Partners



FY22 STAFF

Executive Team

Camille Llanes-Fontanilla *Transitioning Executive Director*
Jill Anderson *Deputy Director of Community Impact*
Saúl Ramos *Acting Co-Executive Director*
Victor Vasquez *Acting Co-Executive Director*

Administrative and Development Team

Brenda Andrade *Evaluations & Grants Manager*
Chelsey Prewitt *Marketing & Comms. Associate*
Cruzsilla Gutierrez *Operations Associate*
Eduardo Guillen *Executive Assistant*
Esmeralda Yopez-Espinoza *Operations Associate*
Hazel Roxas *Finance & Accounting Manager*
Israel Perez *Operations Associate*
Kelly Martinez *Resource Development Manager*
Lorena Mendoza *Operations Associate*
Maria Ortiz *Finance Associate*
Veronica Lujan *Data Collection Administrator*
Viridiana Reyes *Director of Administration*
Yvette Castro Farias *Director of Resource Devt.*

Organizing and Policy Team

Andrea Portillo *Organizing & Policy Manager*
Arturo Muñoz *Jóvenes/EMPUJE Coordinator*
Dilza Gonzalez *Lead Organizer*
Juan Angel Lujano *Vecinos Activos Coordinator*
Gabriel Hernandez *Si Se Puede Collective Director*
Maria "Lupe" Guerrero *Vecinos Activos Coordinator*
Matt Gustafson *Vecinos Activos Coordinator*
Oscar Quiroz-Medrano *Political Education Coordinator*

Leadership Development Team

Ambar Gonzalez *UPM Coordinator*
Amelia Post *Director of Learning & Leadership Devt.*
Angelica Lujano *Leadership Devt. Manager*
Angie Lopez *Leadership Development Coordinator*
Katherine Silva *Strengthening Our Collective Coordinator*
Nelly Blas Fuertes *Coordinator*

Family Resource Center and Early Learning Team

Angelita Echeveste-Duran *Director of Programs*
Brenda Garcia *ParentChild+ Coordinator*
Janelle Garcia *Early Learning Specialist*
Jennifer Lujano *Lead Maestra*
Jessica Moctezuma *Early Learning Specialist*
Jessica Trejo *FRC Coordinator*
Juliana Ayala *Early Learning Specialist*
Liz Salas *Early Learning Specialist*
Margarita Arroyo *Chavez Site Supervisor*
María Martinez *FRC Site Supervisor*
Juliana Ayala *Early Learning Specialist*
Nayeli Sedano *Painter Site Supervisor*
Sonia Solano *Escuelita Coordinator*



BOARD

Julie Ramirez *Chair, SCC Office of Gender-Based Violence Prevention*
Kwok Lau *Vice Chair, Silicon Valley Social Venture Fund*
Joe Zullo *Treasurer, PwC*
Erika Rivera *Secretary, Law Office of Erika S. Rivera*
Jennifer Loving *Destination: Home*
John Sanchez *Silicon Valley Social Venture Fund*
Maria Urquiza *Former SOMOS Staff*