

FOR IMMEDIATE RELEASE

Through March 19, 2015



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SOMOS MAYFAIR ANNOUNCES COMMUNITY AWARD AND UPCOMING GRACIAS CELEBRATION

San José, CA – Somos Mayfair was selected by Bank of America as a Neighborhood Builder. Every year, 60 high performing nonprofit organizations are selected from 42 markets across the U.S. These organizations demonstrate excellence and impact in the areas of community development, workforce development, education, and basic human needs. Neighborhood Builders are connected with a unique combination of individual leadership development and **\$200,000** in flexible funding. **Bank of America will present the award at Somos Mayfair's *Gracias a la Vida* celebration on March 19.**

Gracias a la Vida Celebration – You're Invited

Press and community members are invited to attend and learn about Somos' exciting and innovative strategies to engage residents and close the achievement gap in East San José at our 7th annual *Gracias a la Vida* celebration. Event details:

What: 7th Annual *Gracias a la Vida* Celebration
Date: Thursday, March 19 2015
Time: 11:30 a.m. – 1:30 p.m.
Location: Mexican Heritage Plaza, 1700 Alum Rock Ave., San Jose, CA 95116

RSVP by March 5 to: Jessica Paz-Cedillos at jpazcedillos@somosmayfair.org
Purchase a ticket at: <http://www.eventbrite.com/e/7th-annual-fundraiser-gracias-a-la-vida-2015-celebration-tickets-7772709383>

Gracias a la Vida is Somos Mayfair's signature annual fundraiser dedicated to celebrating the people and power of Mayfair. Key features include inspiring personal accounts of how our work has transformed the lives of children and families in East San José. This event is made possible through the generous support of Pacific Gas & Electric Company, Fremont Bank, Tenaya Capital, The Health Trust, Texas Instruments, KQED, Councilmembers Don Rocha and Ash Kalra, and many more supporters.

Gracias a la Vida is Somos Mayfair's annual fundraiser and guests are asked to contribute a minimum donation of \$100.

For more information, please contact Christina Pham at 408-937-2558 or cpham@somosmayfair.org

About Somos Mayfair

The mission of Somos Mayfair is to cultivate the dreams and power of the people of Mayfair through cultural activism, social services and community organizing. We are generations of immigrants, rooted in a vibrant community who nurture successful students and healthy families and who speak out for justice in Silicon Valley.

About Neighborhood Builders

Neighborhood Builders is currently marking its tenth year as the largest investment in nonprofit leadership development and organizational longevity. Through Neighborhood Builders, Bank of America has invested \$160 million in 800 nonprofit organizations and provided training to 1,600 nonprofit leaders.

Organizations selected as Neighborhood Builders are recognized for their significant impact in addressing needs related to community development, basic human services or workforce development and education. The flexible funding allows nonprofits to build capacity. At the same time, leaders of the organizations learn about issues core to nonprofit sustainability through the Neighborhood Builders leadership training.